

Draft copy for client approval 09/04

Independent Booksellers Week 2010, 14<sup>th</sup> – 21<sup>st</sup> June

## ‘Overheard in a Bookshop’

This is your chance to share some of the strangest questions you’ve been asked or the funniest comments you’ve overheard – plus a chance to win a case of wine!

Every bookseller has stories to tell about some of the funny questions they’ve been asked or amusing things they’ve overheard, and we’re looking for yours. We’ll award a case of wine to the bookseller whose entry makes the IBW team laugh the loudest. We’ll also share the best anecdotes on the website, in IBW press and marketing materials, so you’ll also have the chance to enjoy some of the funniest tales of life in a bookshop.

Please send your quotes, conversations or anecdotes to the IBW PR team by completing the form below or emailing Emma Lawson at Midas PR [emma.lawson@midaspr.co.uk](mailto:emma.lawson@midaspr.co.uk).

Send your submissions as soon as possible and no later than the closing date of **May 31<sup>st</sup> 2010**.

<b>Independent Booksellers’ Week (14<sup>th</sup> – 21<sup>st</sup> June)</b> <b>Overheard in a Bookshop</b>	
<b>Name of Bookshop:</b>	<b>Contact:</b>
<b>Address:</b>	<b>Telephone/Email:</b>
Please provide details of funny quotes, conversations or anecdotes below:	
Please email your submission to Emma Lawson at Midas PR, <a href="mailto:emma.lawson@midaspr.co.uk">emma.lawson@midaspr.co.uk</a> no later than the closing date of <b>May 31<sup>st</sup> 2010</b> .	