

Dear IBW Bookseller,

Thanks so much for signing up for IBW this year – we are hoping this third year of the campaign will be the biggest and best ever, and we need your help and energy to make that happen!

We are pleased to start bringing you publisher information and offers relating to **Independent Booksellers Week** this year (**14th to 21st June 2010**). Please contact the publishers direct, and if you need any help or advice, feel free to contact emma.lawson@midaspr.co.uk, sharon.down@booksellers.org.uk or meryl.halls@booksellers.org.uk Also please be sure to let us know your plans for IBW – we will be collating all the bookshop events on the IBW website and also handling trade, and where appropriate, national PR, so the more information we have about events in bookshops during the Week, the better! Email sharon.down@booksellers.org.uk with event information and pictures as you get them.

This ebulletin focuses on Little, Brown, whose author **Elizabeth Chadwick**, is available for bookshop visits and events during IBW. Elizabeth is based near Nottingham, but is happy to travel to a bookshop event. LB would be hoping for an audience of around 50 for a longer journey. Elizabeth's new book is

TO DEFY A KING

A story of huge emotional power set against the road to Magna Carta and the fight to bring a tyrant king to heel. The privileged daughter of one of the most powerful men in England, Mahelt Marshal's life changes dramatically when her father is suspected by King John. Her brothers become hostages and Mahelt is married to Hugh Bigod, heir to the earldom of Norfolk. Adapting to her new life is hard, but Mahelt comes to love Hugh deeply; however, defying her father-in-law brings disgrace and heartbreak. When King John sets out to subdue the Bigods, Mahelt faces a heartbreaking battle, fearing neither she, nor her marriage, is likely to survive the outcome . . .

Publication date: 6th May 2010

To find out more or arrange an event with Elizabeth Chadwick, contact Hannah Torjussen, Publicity, Little, Brown Book Group, 100 Victoria Embankment, London EC4Y 0DY
Tel: 020 7911 8056 E: Hannah.torjussen@littlebrown.co.uk

Remember too you can contact either of us at the BA sharon.down@booksellers.org.uk or meryl.halls@booksellers.org.uk or Emma Lawson at Midas PR emma.lawson@midaspr.co.uk

Good luck! All best,

Meryl & Sharon