

Dear IBW Bookseller

This bulletin is from Beautiful Books, who have the following authors for IBW (we also have AI sheets for all four titles – please let us know if you would like us to email you the AIs):

- **Marina Fiorato** – *The Botticelli Secret*. Marina is a great speaker and attendees of the talks love her. She's had great success with her novels before, and this new one is set to be even bigger (co-promotion has been secured by the Italian Tourist Board and press is already being lined up for the release). The *Mail on Sunday* have commissioned a major feature from the author about *The Botticelli Secret*. She's resident of *West Hampstead*
- **Lynn Shepherd** – *Murder at Mansfield Park*. This is Lynn's debut novel, but she's massively passionate about Jane Austen and her novel is a wonderful, literary tribute to Austen's most contentious work. She lives in *Pangbourne, Berkshire*. Local press has already been lined up in Oxford and Berkshire.
- **Tim Maltin** – *101 Things You Thought You Knew About the Titanic*. Tim is a mine of information on the Titanic – arguably one of the world's authorities. This book is a prelude to his magnum opus on the subject releasing in 2012, the centenary of the sinking of the Titanic. Tim is resident of *Pewsey, Wiltshire*.
- **Kishwar Desai** – *Witness the Night*. Kishwar is wife of Lord Meghnad Desai. *Witness the Night* examines the disturbing case of female infanticide in India. Kishwar would make a great speaker at events in areas with particularly large Indian populations, such as *London, The West Midlands and the East Midlands*. Interviews have been confirmed to run on *BBC Radio 4 Woman's Hour* and *BBC Asian Network*. She discussed the book at the 2010 Oxford Literary Festival.

Please contact Ryan Davies at Beautiful Books to arrange events ryan@beautiful-books.co.uk 020 7734 4448 – **please do let us know as you arrange events so details of these can be used in publicity for the Week and for your shop**. And don't forget you can ask for advice from Midas PR by contacting emma.lawson@midaspr.co.uk

Good luck! All best,

Meryl & Sharon